



## EXPERIENCE

Aug 2020 – Present  
San Francisco, US (Remote)

### **Bestie Play App – Graphic Designer and Children Illustrator (Volunteering)**

- Contributed to creating a series of animal character illustrations for children between 4 to 12 years old.
  - Helped in designing the product's visual identity such as logo and icon set.
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Sep 2019 – Present  
New York, US (Remote)

### **Trinsic ID – Freelance Graphic Designer and Illustrator**

- Collaborated with the Product Designer in creating personalised digital illustrations that are aligned with the product's brand style.
  - Designed a new visual identity for Trinsic ID's rebrand project.
  - Created simple animations from static illustrations.
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Aug 2020 – Dec 2020  
Luxembourg, Luxembourg  
(Remote)

### **Nascht Group – Freelance Children Illustrator**

Collaborated with the marketing team to ideate concepts and a series of children's digital illustrations for Nascht's website that are aligned with the brand's style.

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Jan 2020 – Feb 2020  
London, U.K. (Remote)

### **483 Marketing – Contract Illustrator**

- Collaborated with the managing director to ideate concepts and develop new illustrations for the client's website.
  - Implemented design feedback quickly and timely to meet deadlines.
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Feb 2015 – Sep 2020  
London, U.K.

### **Kingston University – Art Director and Illustrator**

- Responsible for developing and executing creative concepts and assets for the Kingston University "SAFE YOU" programme.
  - Worked closely with the programme owner to create the conceptual vision, conceive designs, and consistently meet deadlines and requirements.
  - Coordinated freelancers, consultants, and vendors to meet all project requirements and deadlines.
  - Successfully managed and coordinated various projects from concept to completion, such as illustrated brochures, interactive videos, series of documentaries, and short animations.
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Sep 2014 – Aug 2019  
London, U.K.

### **Togada Studio – Creative Director and Illustrator**

- Created and developed the brand identity as well as marketing collaterals, for example: business cards, social media material, digital brochures, and website.
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- Project management, such as illustrated brochures, websites, event photography, event videos, explanatory videos, animations, logos, printed material and digital assets.
- Collaborated closely with freelancers, consultants, and vendors to meet all project requirements and deadlines.

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## EDUCATION

2009 – 2013  
Bergamo (BG), Italy

**Bachelor of Arts**  
Carrara Fine Arts Academy  
Major: Visual Arts

2003 – 2009  
Vimercate (MB), Italy

**Scientific Lyceum Diploma**  
A. Banfi Lyceum  
Major: Human Sciences and Computing (P.N.I.)

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## SKILLS

Digital Illustration  
Product Illustration  
Children Illustration  
2D Animation  
Branding  
Print Design  
Presentation Design

## TOOLS

Adobe Fresco  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe AfterEffect  
Lottie  
Microsoft PowerPoint